Content Creation Module

Week 4

Advance Organizer
Content Creation Module
Technical tips for screencasting

Key Points

- Use a microphone for better quality audio.
- Eliminate audio distractions.
- Get rid of screen clutter.
Honing your screencast delivery

Key Points

- Vary your tone.
- Sound confident.
- Pace yourself. Speak more slowly than regular conversation.
- Keep it as short as possible (remember "chunking").
- Put a smile in your voice.
Challenge Question
In our initial cohorts for Design for Learning, many learners found that the step to actually record some content was a huge hurdle.

Are you nervous about recording content?

If so, take some notes here about what makes you nervous, and what questions and concerns you still have.

If not, take some notes about why not.

Either way, feel free to share your thoughts in the discussion forums. You may want to post to the D4L Community Forum in the Orientation Module, to reach more D4L participants (and alums) than those going through this module right now. Post your questions and concerns, or share your own tips and tricks.
Summing Up
Findings
Findings
Additional Resources

- References
  - (citations referenced in lesson)

- Additional Resources
  - Below is a wonderful resource on screencasting prepared by the Michigan State University Library. [Screencasting: Basics An introduction to tools and tips for creating screencasts "on the fly”](#)
  - [Optimal Video Length for Student Engagement](#) by Candace Hazellet (2013)

- Videos
  - (link to YouTube playlist for this module)
Assignment 4

EXERCISE

- Record your content!
Thank You!

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